

SELL YOUR PLACE IN THE RIGHT PLACE

Britannia stakes claim in Adelaide

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A BRITISH invasion is going on in Adelaide.

Real estate agents have noted a sharp increase in the number of people from the UK buying Adelaide real estate over the past six months.

Real Estate Institute of SA president Mark Sanderson attributed the rise to the push for skilled migrants.

New Australian Bureau of Statistics figures show South Australia's population grew by 12,600 in the year to the June quarter.

"We certainly have a lot more British buyers who have come out here to live," Mr Sanderson said.

"The thing that is definitely different from years past is they have obviously all come out here with jobs - from workers right through to high-paid executives.

"Through this increased activity, which has really been going on for a few months, they are coming to Adelaide and buying straight away. It is certainly very positive for the market."

Mr Sanderson said that while there was not one particular pocket of Adelaide where they were buying, lifestyle factors contributed to their choice to settle. A sea change was what Will Peace

and wife Jenny Hall sought when they moved from Lichfield, England, in August. Making the move to West Beach for work and a lifestyle change, Mr Peace were impressed by Adelaide's affordable real estate prices.

"To get something of any quality in the UK you would be paying more than double what we paid for this place," he said.

"It's a beautiful area right near the beach and we love living in Adelaide. It's all about quality of life."



SETTLING IN: Jenny Hall and Will Peace at their West Beach home